

**2023 Bucks County Book Festival
Writers Market
Guidelines**

- The Bucks County Writers Market will be held on Saturday, September 30, 2023 from 11:00am - 2:00pm, at the James-Lorah House in Doylestown.
- The Bucks County Book Festival Writers Market is a juried event. Twenty-five authors will be chosen by an experienced panel of judges.
- Judges will select books to be featured at the Writers Market based on an essential question, “Will an audience find interest in this piece of writing?” In addition, the judges will consider the following questions, ensuring that a diversity of genres and styles of books are featured.
 - Is the work coherent and understandable?
 - Is the theme /main idea/message of the submission clear?
 - Does the work fit with the identified genre?
 - Are illustrations clear and related to the text?
 - Will the piece prompt conversation between the author and the audience?
- There is no cost to the authors to apply for this event and no cost to the selected authors to participate in this event.
- Authors will have the opportunity, and are encouraged, to participate in a Facebook Live interview to promote this event
- Authors must be able to be at the event, in-person, and stay at the event the entire time.
- The Application process requires the following:
 - The author must reside in and have a mailing address in Bucks County.
 - Each author is able to submit an application for one book only.
 - Any genre of book is eligible, though the book must be self or independently published within the last three years.
 - Applications must include:
 - author bio
 - author photo
 - book description
 - high-resolution image of book cover
 - website links to their book page and social media links
 - a physical copy of the book (drop-off at Doylestown Library)
- Authors will be responsible for the actual selling of their books at the Marketplace, using some form of payment, such as cash, Square, PayPal, Venmo.

- The author shall establish the retail sale price for their book and may keep the entire amount of their sales.
- The Bucks County Book Festival will promote the author and their book on the BCBF website and social media.
- The author is expected to promote the BCBF Writers Market and their book on social media and their website.
- The Bucks County Book Festival is not responsible for any lost, stolen or damaged books the day of the Marketplace.

Important Dates

- April 5, 2023 - Applications are available and accepted for submission
- May 10, 2023 - Deadline for applications to be submitted
- June 21, 2023 - Winning authors are notified, waitlist will be created
- July 5, 2023 - Authors must accept invitation to participate in the event by this date
- July 19, 2023 - Featured authors will be announced to the public and promotion will begin